HOLDEN BUDIMAN

PRODUCT DESIGNER

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PROFILE

Passionate about design and development, I combine technical expertise with creativity to craft seamless user experiences. I love finding creative solutions to complex problems and am committed to continuous growth and improvement in my career.

EXPERIENCE

Product Designer (Contract)
Fraser Health Authority | June 2025 – Present

- Improved UX and UI for the Long-Term Care (LTC) platform by leading IA updates and creating new interface components
- Supported content structure updates for clinical onboarding, leadership visibility, and resources
- Documented CMS workflows to streamline content entry for non-technical contributors
- Collaborated with clinical and communications teams to implement updates that improved usability across departments

Freelance Product Designer
General Roofing | April 2025 – Present

- Designed and built a responsive website end-to-end using Figma and Webflow
- Led content strategy, visual asset creation, and copywriting with focus on lead generation
- Provide ongoing maintenance and optimization to ensure performance, usability, and SEO

Product Design Intern
Fraser Health Authority | March 2025 – May 2025

- Delivered responsive design updates and restructured user flows to improve usability
- Created wireframes and prototypes for cross-functional collaboration and stakeholder alignment
- Helped unify design direction by aligning user needs with strategic goals during stakeholder reviews

UX & Digital Marketing Intern
NORAM Electrolysis Systems Inc. | May 2025 – Present

- Created branded marketing materials and improved website UI for better user engagement
- Contributed to a website redesign with a focus on content strategy and business alignment
- Developed LinkedIn content to grow company presence and support business development
- Assisted in aligning visual brand identity across digital platforms and printed materials

EDUCATION

Digital Design & Development (DIPLOMA)
British Columbia Institute of Technology | 2023 - 2025

Bachelor of Business Administration (BBA)
British Columbia Institute of Technology | 2025 - 2026

TECHNICAL SKILLS

Design:
Figma · Illustrator · Photoshop · InDesign · After Effects · Blender

Development:
HTML5 · CSS · JavaScript · React.js · Next.js · GitHub · API Integration · Webflow · WordPress · n8n